

Drone website + social 1st STEP

- Drone website for **defense use** – only
- We need to make this website in a very neutral way whereas the owners of the website, emails, socials etc. shields us and our private life from hackers and any other threat.
- Which means emails on proton mail, registration of domain, hosting with very strong anti-virus and DDoS, etc, with non traceable credit card, registration of company in 3rd country like UAE, etc.
- Reason: our customers will love us, while the opponents of our customers will hate us and try to disrupt our business... So I don't want any physical threat to us.
- Same for socials: I think we will focus on few socials only like: YouTube channel, X (twitter), Instagram

Website content:

- Presentation of the drone we make (with all technical features)
- Future drones (will be next step)
- Some small bla bla like who we are, contact form, etc.
- 3 D video on our drone > this will be only on STEP 2
- Build your custom drone (like when you build your custom car + accessories) > this will be only on STEP 3

Website Type:

- Clean, modern, but simple website (good for PC and mobile & tablets – windows, iOS, android)

Some examples of drone website:

- <https://wingcopter.com/> Nice and clean website...
- <https://www.defendtex.com/uav/> Nice and clean website...
- <https://baykartech.com/en/>
- <https://www.flir.com/products/black-hornet-4/>
- <https://www.skydio.com/>
- <https://fotokite.com/>
- <https://halcon.ae/>

Basically I think we should buy a template on wordpress which have a low cost and save a lot of time:

<https://themeforest.net/search/drones>

This could be a template to buy:

https://preview.themeforest.net/item/dexfly-drone-aerial-photography-elementor-template-kit/full_screen_preview/33616357?_ga=2.202376721.1246847485.1698748998-407848732.1663055764

Other example:

https://themeforest.net/item/drone-media-aerial-photography-videography/21057990?irgwc=1&clickid=wYNUL2yCGxyPUMhyopR3yTC4UkFQDqwn4zbXxl0&iradid=275988&irpid=333007&iradtype=ONLINE_TRACKING_LINK&irmptype=mediapartner&mp_value1=&utm_campaign=af_impact_radius_333007&utm_medium=affiliate&utm_source=impact_radius

DroneVideo– 2nd STEP

- I want to make a 3D video like the one below, similar but with our drone and different launchpad.
- Just a few examples
- Maybe we find someone who can do it on Fiverr or even by contacting those who made this videos...
- I think this <https://www.instagram.com/aitelly3d/> group of developers can do it, don't know where they are in China, india or Russia.... Lets find out

<https://www.youtube.com/watch?v=YX68tGpU40U>

<https://www.youtube.com/watch?v=-U0usQ-g9GM>

Drone configurator – 3rd STEP

- I would make a drone configurator where potential customers can build their drone adding accessories, color, etc.
- Here an example of Mercedes, of course our will be much simple...

<https://www.mercedes-benz.ch/it/passengercars/mercedes-benz-cars/car-configurator.html/motorization/CCci/CH/it/bm/2951321,2951531>

4th STEP

- All what we have done before but for commercially sold drone (civilian market).
- New website
- New socials
- Etc.

Do, having said all that, what i need to know is:

- Can you do it?
- Can we start with the STEP 1?
- Can we start to see how much would cost the STEP 2 (video)
- + Socials (start with preparing YouTube Channel, X (Twitter Channel), Instagram)
- Setup domain / hosting.
- How much it will cost all? (website, content, socials, webdesigner, etc..)
- How much time it will take?